

HEALTH CHECK UP CAMP UNDER CSR INITIATIVE OF ALIMCO



IMPACT ASSESSMENT

2017-18

IMPLEMENTED BY HLL LIFECARE LIMITED



**IMPACT ASSESSMENT STUDY FOR HEALTH CHECK UP CAMPS CONDUCTED
ON BEHALF OF ALIMCO**

JANUARY 2018 – A REPORT BY DR. NISHI PRAKASH, Head of Department
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Origin of Inquiry: **HLL Lifecare Limited**

Date of Inquiry: **January 25, 2018**

FOR

HLL LIFECARE LIMITED

TABLE OF CONTENTS

CONTENTS	PAGE NO.
Introduction	4
Brief detail of the project	5-6
List of medicines distributed during the camp	7
Detail of camp locations	8
Visitor details with Caste, Gender and disease details	9
Feedback from local people and implementing agency	10-11
Age groups catered during the camps	12
Impact Assessment	13
Annexure-I (Pictures)	14-19
Annexure-II (Leaflets)	20-24
Annexure-III (Registration form)	25-29
Annexure-IV (Medicine form)	30-34
Annexure-V (OPD form)	35
Annexure-VI (Zip lock pouch)	36

INTRODUCTION

This Impact Assessment study was initiated at the request of HLL Lifecare Limited, (A Govt. of India Enterprise) under administrative control of Ministry of Health and Family Welfare on January 18, 2018. This project was conducted as part of Corporate Social Responsibility (CSR) initiative of Artificial Limbs and Manufacturing Corporation of India, (A Govt. of India Undertaking) under administrative control of Ministry of Social Justice and Empowerment.

The content of this report is to analyze the Health check-up camps conducted by HLL Lifecare Limited at Five locations at Kanpur, Nagar dated, from January 20, 2018 to January 24, 2018 at the following locations:

1. Shri Banke Bihari Lawn, Vill - Nankari, Kanpur – 20.01.18
2. Prarthamik Vidyalaya, Vill - Ratanpur, Kanpur – 21.01.18
3. Samudayik Milan Kendra, Vill - Hora Bangar, Kanpur – 22.01.18
4. Prarthamik Vidyalaya, Vill-Amiliha, Chaubepur, Kanpur – 23.01.18
5. Prarthamik Vidyalaya, Vill – Pachour, Kanpur – 24.01.18

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Impact Assessment of CSR Project

1. **Name of the Project:** Health checkup camp
2. **Place:** Kanpur, Nagar
 - a) Nankari, Kanpur
 - b) Ratanpur, Kanpur
 - c) Hora Bangar, Kanpur
 - d) Chaubepur, Kanpur
 - e) Pachour, Kanpur
3. **Date of signing of the Agreement:** 20.12.18
4. **Date of commencement of the project:** 20.01.18 to 24.01.18
4. **Date of Completion/Handing over:** 24.01.18
5. **Objective of the project:** To address the Health care needs of the Socio economic weaker section residing at the areas of Kanpur.
6. **List of Investigations:**
 - Hemoglobin
 - Blood sugar
 - Blood Grouping (Only positive grouping)
 - Bone Densitometry (BMD)
 - Height
 - Weight
 - Blood Pressure
 - ECG
 - Pulmonary Function Test (PFT)
 - General Eye check up with spectacle no.
 - Physician consultation
 - Distribution of Generic Medicines

7. **Name of the implementing agency:** HLL Lifecare Limited
8. **Estimated cost of Project:** Rs. 1498750.00 (Fourteen Lakhs Ninety Eight Thousand and Seven Fifty only).
9. **Award/MoA value:** Rs. 1498750.00 (Fourteen Lakhs Ninety Eight Thousand and Seven Fifty only).
10. **Final Cost of Project:** Rs. 1498750.00 (Fourteen Lakhs Ninety Eight Thousand and Seven Fifty only).

11. LIST OF MEDICINES DISTRIBUTED DURING THE HEALTH CHECK UP CAMP:

S. NO.	LIST OF GENERIC MEDICINES
1	Paracetamol 500 Mg
2	Paracetamol syrup for children
3	Paracetamol + Ibuprofen tab
4	Cough syrup: Sputum (Broxmin)
5	Cough syrup for children
6	Multivitamin tablet
7	Calcium tablets
8	Medicine for deworming for children (Albendazole)
9	Volini gel small size
10	Iron Tablet with Folic Acid
11	Tab Avil
12	Tab Cetrizin
13	Tab Sinerest
14	Diclofenac
15	Antibiotic ointment
16	Skin-Antifungal ointment
17	Silver Sulphadizine ointment
19	a) Amoxicillin 500Mg OR Azithromycin 500Mg
20	Norfloxacin OR Metrogyl
21	Tablet Renitidine & Pantocid
22	Syrup Digene small size
23	Avomine/perinorm/Emeset
24	ORS
25	Iron tonic 200 ml
26	Eye drop (Zenflox)

12. DETAILS OF THE CAMP LOCATIONS:

a) NANKARI:

At Nankari, health checkup camp was conducted at Banke Bihari Lawn on 20.01.18. During the camp, total beneficiaries catered was 300, among which 156 were Females and 144 Males. Caste catered were Schedule caste - 69, Schedule Tribe – 08, OBC - 108 and General - 115.

b) RATANPUR:

At Ratanpur, health checkup camp was conducted at Chakratanpur on 21.02.18. During the camp, total beneficiaries catered was 300, among which 169 were Females and 131 Males. Caste catered were Schedule caste - 59, Schedule Tribe – 09, OBC - 144 and General - 88.

c) HORA BANGAR:

At Hora Bangar, health checkup camp was conducted at Samudayik Milan Kendra on 22.02.18. During the camp, total beneficiaries catered was 300, among which 178 were Females and 122 Males. Caste catered were Schedule caste - 128, Schedule Tribe – 02, OBC - 103 and General - 67.

d) CHAUBEPUR:

At Chaubepur, health checkup camp was conducted at Amiliha village on 23.01.18. During the camp, total beneficiaries catered was 300, among which 183 were Females and 117 Males. Caste catered were Schedule caste - 115, Schedule Tribe – 09, OBC - 97 and General - 79.

e) PACHOUR:

At Pachour, health checkup camp was conducted at Pachour on 24.01.18. During the camp, total beneficiaries catered was 300, among which 149 were Females and 151 Males. Caste catered were Schedule caste - 63, Schedule Tribe – 52, OBC - 123 and General - 62.

13. **Estimated no. of beneficiaries (with bifurcation SC/ST/OBC/General) as follows:**

S.NO.	PARTICULARS	NOS.
1.	Total beneficiaries catered during the Health checkup camp	1500
2.	Total Female catered during the camp	835
3.	Total Male catered during the camp	665
4.	Total Schedule caste catered during the camp	434
5.	Total Schedule tribe catered during the camp	80
5.	Total OBC catered during the camp	575
6.	Total General Caste catered during the camp	411

14. **Extent of objective met from the project:** Some of the major diseases that have been diagnosed during the Health checkup camps at all the Five locations are mentioned below.

15. **Major diseases found out during the Five days Health Checkup camps:**

S.NO.	AILMENT	NOS. (IN %)
1.	MALNUTRITION	13%
2.	ALLERGY	20%
3.	WEAKNESS	76%
4.	GASTRITIS	60%
5.	COUGH & COLD	32%
6.	EYE PROBLEM	35%
7.	ASTHMA	09%
8.	JOINT PAIN	68%

16. **Attach photographs (covering important aspects/ALIMCO LOGO/Name):** Attached as per Annexure-I (A), (B), (C), (D).

17. **Attach documents i.e. Promotional materials, Items used during the camp etc.** – Attached as per Annexure-II (A), (B), (C), (D), (E) (F), (G) and (H).

18. **Feedback of local people/panchayat/Govt. officials:**

Feedback from some of the villagers / Pradhan / Block Pramukh / Parshad of the villages have been noted. They said that by addressing the major issues faced by the villagers, ALIMCO has done a respectable job. They were happy that apart from Investigations and Physician's consultation ALIMCO has taken care of the curative part by distributing medicines to the needy section of the society as in most of the PHCs medicines are not available. In Nankari, the local MLA, Smt. Neelima Katiyar and Counsellor, Smt. Nirmala Mishra has visited and praised the effort of ALIMCO for focusing on wellbeing of the community. She has also appreciated about the whole project as it has not only focused on basic health concerns but has also taken care of some specialized areas like Bone Density, Respiratory problems and Cardiac diseases.

19. **Feedback of implementing agency regarding issues faced during implementation of project, solution adopted & suggestion for future projects (if any):**

Feedback from implementing agency:

In all the locations, visitors had to return back without being diagnosed as it has been instructed that in one location, 300 beneficiaries have to be screened.

Suggestions for future projects:

- a) It is suggested to increase the maximum ceiling of beneficiaries to be screened in each camp location so that maximum people gets benefitted out of the Health camp and they don't have to be return back without being diagnose before the camp timings.
- b) To conduct the camps in some of the interior villages as well.

Solutions adopted:

Last year, in Naramau and Shivrajpur, feedback was received as follows:

- a) Spectacles could have been distributed in case of major eye problems among the villagers and
- b) Liquid tonic for Iron and Eye drops to be added in the list of medicines.

As per the aforesaid feedback, this year though spectacles could not be distributed, liquid tonic for Iron and Eye drops were distributed. It has also found out that eye problem and Iron deficiency were two major diseases amongst all the beneficiaries in all the locations.

20. **Any other information/data:**

Various age groups catered during the Health checkup camp is as follows:

S.NO.	AGE	NOS.
1.	BELOW 15 YEARS	109
2.	16 TO 30 YEARS	409
3.	31 TO 45 YEARS	408
4.	46 TO 60 YEARS	342
5.	ABOVE 60 YEARS	232

IMPACT OF THE PROJECT:

PROS: After taking feedback from the Gram Pradhans / Parshad / Block Pramukh / Vidhaayak like Rajeev Chaturvedi ji, Vimallesh ji, Abhash Dwivedi ji and Piyush Mishra ji, it has been found that the initiative taken by ALIMCO was useful for them because most of the villagers were not aware of healthy living and they don't visit a doctor unless there is a need for them as a result, some of them were unknowingly carrier of diseases like Diabetes, High Blood pressure, weak bones etc. Even most of the beneficiaries were not aware of their Blood group which is one of the major component of a human body. Distribution of medicines was also very helpful as most of the medicines are not available in the PHCs.

CONS: After taking feedback from so many people, it has been found that though these programs helped a lot to all the villagers but more beneficiaries should have been allowed to undergo the tests as a maximum no. of 300 participants were screened and villagers had to go back. That is why, next time they requested if it possible to increase the maximum ceiling of participants for screening.

CONCLUSION:

As we aware that Pros and Cons are two sides of the same coin, that is why, I conclude that the whole project was very helpful for the villagers of Nankari, Ratanpur, Hora Bangar, Chaubeypur and Pachour. However, in future, if possible ALIMCO should try to increase the nos. of participants to be screened as in interior places people are deprived from basic healthcare facilities.

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ANNEXURE – I (A)

PICTURES OF HEALTH CHECK UP CAMP AT NANKARI



ANNEXURE – I (B)

PICTURES OF HEALTH CHECK UP CAMP AT RATANPUR



ANNEXURE – I (B)

PICTURES OF HEALTH CHECK UP CAMP AT HORA BANGAR



ANNEXURE – I (C)

PICTURES OF HEALTH CHECK UP CAMP AT CHAUBEYPUR



ANNEXURE – I (D)

PICTURES OF HEALTH CHECK UP CAMP AT PACHOUR





THANK YOU